Campaign Manager

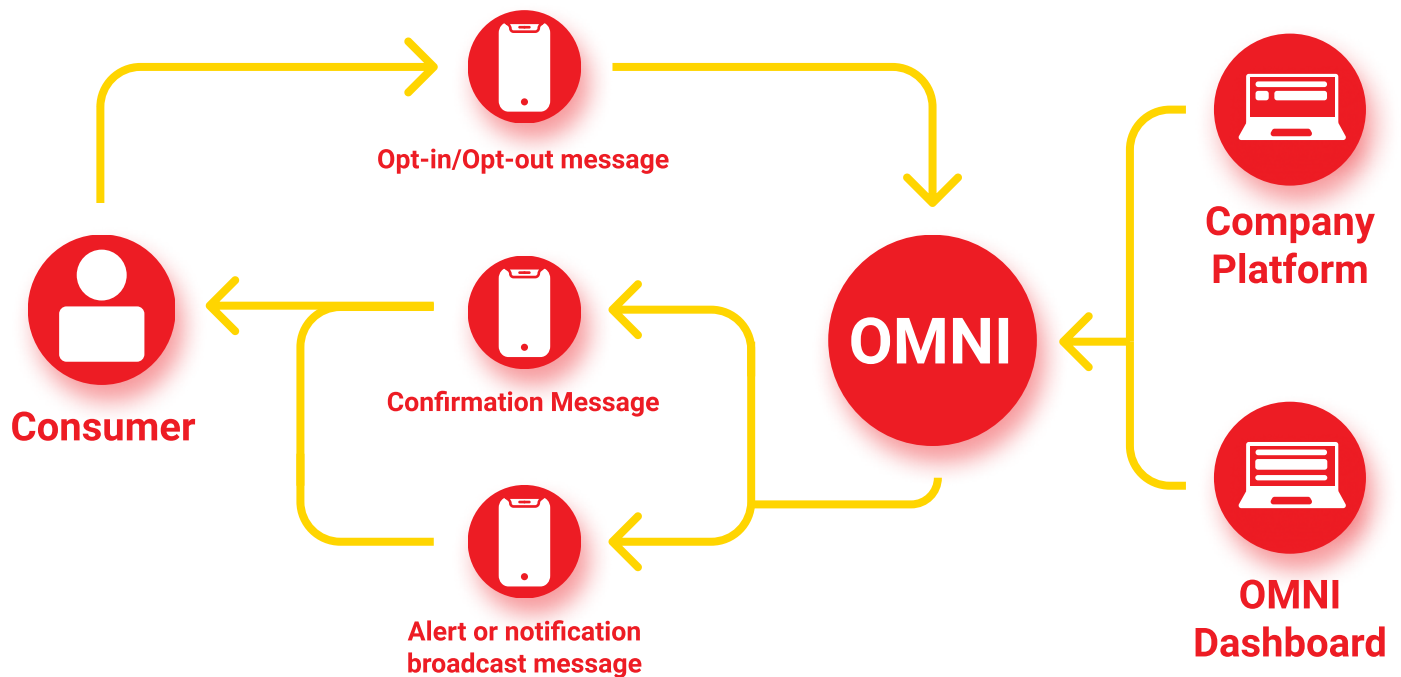Reliable, quick and easy to use broadcast solution to communicate with large groups

How does it work?

Collect and build up your mobile database with Campaign Manager. From the web dashboard, you can easily upload your contacts list from your CRM or database and compose a message to send to a group or multiple groups in real-time or at a date and time in the future.

Message templates can be set up and used to save time and personalise SMS messages with names and other information. Once you send your message, within the dashboard you can view detailed reporting about all the messages sent.

Opt-in/Opt-out message

Consumer

Confirmation Message

OMNI

Company Platform

OMNI Dashboard

Alert or notification broadcast message

Features and Benefits

- ✓ Easily manage contacts and groups
- ✓ Automatic permission managment
- ✓ Save time with message templates
- ✓ Personalisation of messaging
- ✓ Real and historical reporting
- ✓ Set incremental timings for broadcasts
- ✓ System checks for duplicate mobile numbers and formats