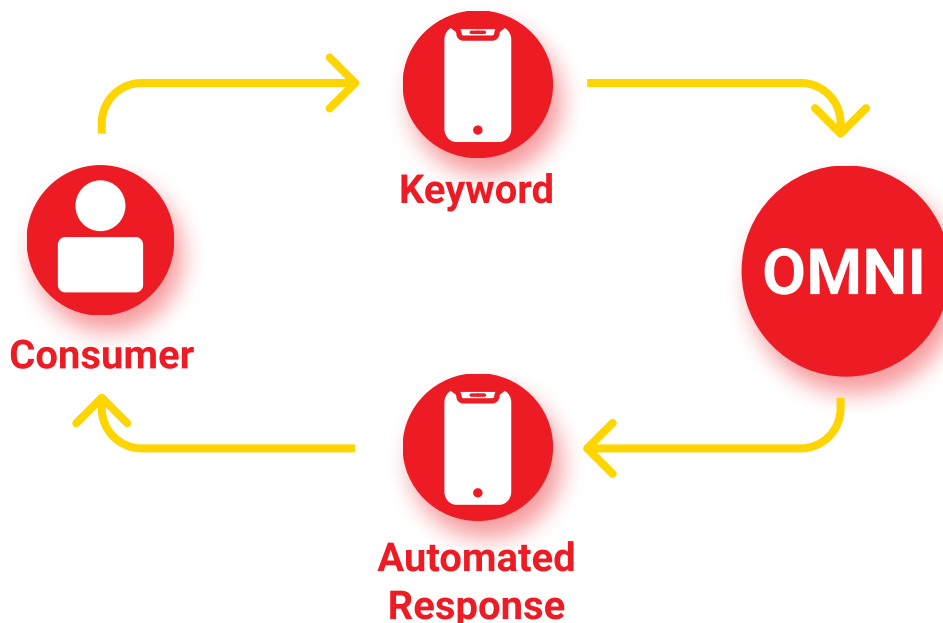## How does it work?

Engage with your customers or audience using Mobile Studio in a number of different ways. From advertising a keyword for consumers to request information, receiving an automatic text response to allowing audiences to actively take part in events and see their messages on a big screen.

Audience messages are received in real-time and can be viewed online and forwarded to mobile, web or big screen via a wide range of methods to suit your requirements. The built in moderation console allows you to control the publicly displayed content and manage your customer experience, allowing you to approve or reply to messages received or extract results.

Keyword

OMNI

Consumer

Automated Response

Features and Benefits

✓ Public message moderation panel

✓ Securely store all your messages in one place

✓ Real time and historical reporting

✓ Blacklisting

✓ Message forwarding to another mobile

✓ Support SMS, Email, Web as entry methods

✓ Personalisation of messaging

✓ FTP feed options of incoming messages for website, big screen

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